



for earthTM
Compensation Plan

EFFECTIVE MARCH 2009

Commission & Bonus Structure

Retail Commissions

We stand behind our products and encourage retail sales. Distributors with a rank of Director or above receive the difference between the wholesale and retail price on all retail orders.

Customer Acquisition Bonus [CAB]

Active Distributors with at least 50 PV and a rank of Director or above receive a Customer Acquisition Bonus when their personally sponsored distributor purchases one of our enrollment packs. The Customer Acquisition Bonus amount varies by enrollment pack as follows:

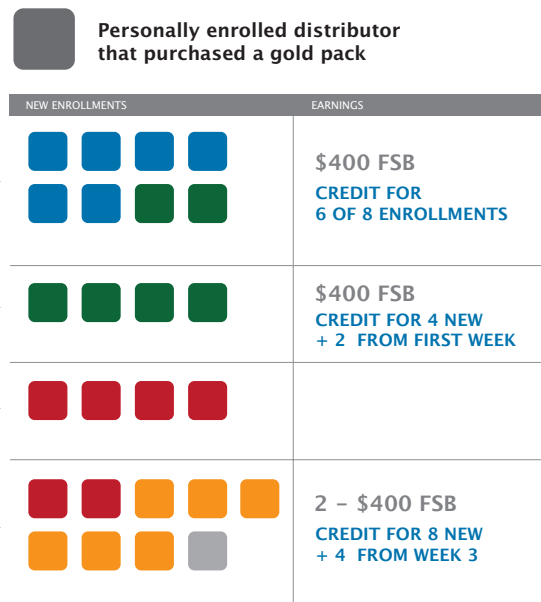
PACK	DESCRIPTION	CAB [\$ USD]
Force Gold Pack	12 bottles, 32oz each	\$75
Force Silver Pack	6 bottles, 32oz each	\$35
Force Bronze Pack	4 bottles, 32oz each	\$20
Generate1000 Gold Pack	240 packets, 183g each	\$75
Generate1000 Silver Pack	180 packets, 183g each	\$35
Generate1000 Bronze Pack	90 packets, 183g each	\$20

Fast Start Bonus [FSB]

We reward initiative. Personally enroll a set of 6 distributors with a Gold Pack purchase within your first 4 complete weekly bonus periods to earn this \$400 bonus. The qualification period includes the weekly bonus period in which you enrolled and the next 4 complete weekly bonus periods.

Example:

I am a new Distributor. During my first bonus week I personally enrolled 8 new distributors that bought the Gold Pack. In my second bonus week I enrolled 4 new distributors and they each purchased a Gold Pack. For my third bonus week I enrolled 4 new distributors that bought the Gold Pack. In the fifth bonus week I enrolled 9 new Distributors that bought the Gold Pack. For the first bonus week I will earn a \$400 Fast Start Power Builder Bonus (Credit for 6 of the 8 new Distributors enrolled). For the week 2 bonus period I will earn a \$400 Fast Start Power Builder Bonus (Credit for the 4 new Distributors plus the remaining 2 new Distributors from week 1). For the week 5 bonus period I will earn 2 \$400 Fast Start Power Builder Bonus (Credit for the 8 new Distributors enrolled plus the remaining 4 new Distributors from week 3).

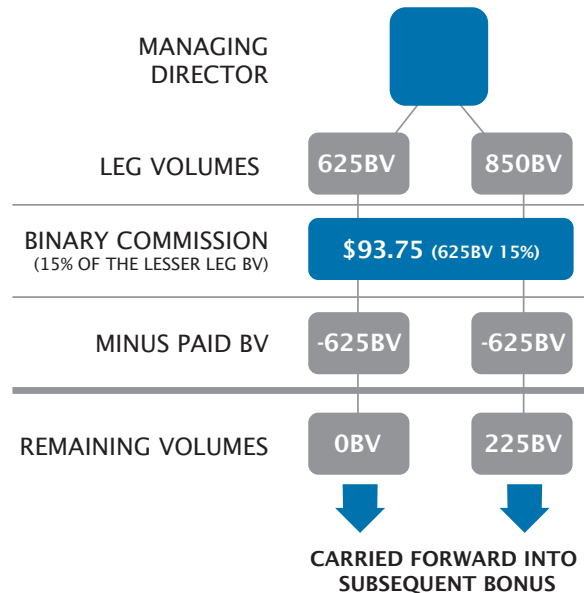


Binary Commissions

For Earth offers one of the most lucrative Binary Commissions in the industry. Active & Qualified distributors earn 15% of their lesser leg binary volume. Binary volume is deducted equally in 25 point increments from both binary legs and the remainder is carried forward into subsequent bonus periods. Personal volume does not count towards binary volume. The maximum Binary Commission, regardless of rank, is \$7,500 per bonus period.

Example:

I am active, qualified, and a Managing Director. I have 625BV left leg volume, and 850BV right leg volume. From these volumes I will earn \$93.75 in Binary Commissions (625BV * 15%). The paid binary volume is deducted from both legs leaving 0 BV in the left leg and 225 BV in the right leg. The remaining volumes are carried forward into the subsequent bonus. All carry forward volume is flushed when a distributor goes inactive.



Managing Director Maker Bonus

Active & Qualified Distributors earn \$40 for each personally sponsored Distributor that achieves the rank of Managing Director during the current bonus period.

Matching Bonuses

Active & Qualified Distributors with a minimum rank of Senior Director and at least 200 PV receive up to \$500 for each matching Distributor. The number of Distributor's matched is limited by rank.

RANK	ETL	BONUS PERCENTAGE
Senior Directors	1	20%
Star Executive Distributors	1	20%
	2	10%

RANK	ETG	BONUS PERCENTAGE
Two Star Executive Distributors	1	15%
	2	8%
Presidential Executive Distributors	1	15%
	2	8%
	3	6%
	4	4%

Definitions -

ETL [Enrollment Tree Level]: A level is the physical level of the enrollment tree. i.e. Enrollment tree level 1 would be your personally sponsored Distributors, level 2 would be your personally sponsored Distributors personally sponsored Distributors, and so on.

ETG [Enrollment Tree Generation]: An enrollment tree generation ends when you encounter a Distributor that is paid as a Managing Director or above in that enrollment tree leg. A generation can encompass many different physical enrollment tree levels.

Two Star Executive Director Pool

Active & Qualified Two Star Executive Directors with at least 200 PV earn 1 share for each sponsorship line containing an active Senior Director or higher. Total payout for this pool is equal to 1% of the total company volume for the current weekly bonus period.

Presidential Executive Director Pool

Active & Qualified Presidential Executive Directors with at least 200 PV earn 3 shares for each sponsorship line containing an active Star Executive Director and higher. Total payout for this pool is equal to 1% of the total company volume for the current weekly bonus period.

Rank Qualifications

PREFERRED CUSTOMER

Preferred Customers can purchase product at approximately 25% below the retail price provided they maintain an active auto-ship. Preferred Customers are placed in the binary tree, but do not personally sponsor other customers or distributors. Their position in the binary tree will be deactivated if they go inactive for 4 consecutive weekly bonus periods. Preferred Customers earn binary volume, which may count towards binary commissions and rank advancement requirements if they upgrade to the rank of director by paying the \$49.95 enrollment fee. No commissions are paid to Preferred Customers.

DIRECTOR

Must be Active by paying the annual \$49.95 distributor enrollment fee, the \$9.95 monthly web service fee, and maintaining at least 50 PV in a rolling 28-day period. Must be Qualified by personally sponsoring 1 active Director or above on both their left and right binary legs. Maximum earning potential per bonus period is \$750.

Distributors must meet all the requirements of a Director to advance to any rank Managing Director and above.

MANAGING DIRECTOR

Maintain 50 PV in a rolling 28-day period and 550 BV in lesser leg volume during the current bonus period. Maximum earning potential per bonus period is \$1,500.

SENIOR DIRECTOR

Maintain 100 PV in a rolling 28-day period and 2,000 BV in lesser leg volume during the current bonus period. Maximum earning potential per bonus period is \$5,000.

STAR EXECUTIVE DIRECTOR

Maintain 200 PV in a rolling 28-day period, 5,000 BV in lesser leg volume during the current bonus period, and a minimum of 4 separate sponsorship lines with a Managing Director or above in each. Distributors advancing to this rank for the first time must meet these requirements for 2 consecutive bonus periods prior to advancement. Maximum earning potential per bonus period is \$15,000.

TWO STAR EXECUTIVE DIRECTOR

Maintain 200 PV in a rolling 28-day period, 10,000 BV in lesser leg volume during the current bonus period, and a minimum of 8 separate sponsorship lines with a Managing Director or above in each. Distributors advancing to this rank for the first time must meet these requirements for 3 consecutive bonus periods prior to advancement. Maximum earning potential per bonus period is \$25,000.

PRESIDENTIAL EXECUTIVE DIRECTOR

Maintain 200 PV in a rolling 28-day period, 20,000 BV in lesser leg volume during the current bonus period, and a minimum of 12 separate sponsorship lines with a Managing Director or above in each. Distributors advancing to this rank for the first time must meet these requirements for 4 consecutive bonus periods prior to advancement. No maximum earning potential.

FAQ's

Q: How do I become and remain "Active"?

A: To become and remain "Active" you must: 1) have a valid account that is of Director rank or above; 2) complete payment of the \$49.95 Annual Distributor Fee; 3) be current with your \$9.95 monthly web site fee; and 4) maintain at least 50 PV (personal volume) within a rolling 28 day period.

Q: How do I become and remain "Qualified"?

A: In order to become and remain "Qualified" you must: 1) have at least one personally sponsored "Active" Distributor in your left binary leg and one personally sponsored "Active" Distributor in your right binary leg; and 2) each of these distributors must remain "Active".

Q: Are commissions paid on Personal Volume [PV]?

A: Commissions are not earned on Personal Volume. Personal Volume is one of the requirements of remaining "Active" and earning commissions.

Q: Do I need to be "Qualified" to receive the Customer Acquisition Bonus [CAB]?

A: No. Distributors need only be "Active" to earn this bonus.

Q: When are Distributor commissions issued?

A: Distributor commissions are issued on the Friday following the end of a bonus period. Bonus periods begin Monday at 12:00AM MDT and end on Sunday at 11:59PM MDT.

Q: Is the Web Hosting Fee a one-time charge?

A: No. The Web Hosting Fee is a recurring monthly charge of \$9.95.

Q: What services will I receive for my Web Hosting Fee?

A: With your Web Hosting Fee comes a personalized For Earth Internet presence. Your website is a one stop shop for completing product sales and sponsoring new Distributors. In addition, your site contains useful information about the products, business opportunity, and up coming events.

